

Citrix Ready Program Guide

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citrix



Introduction to this guide

The Citrix Ready Partner Program is an industry-leading technology partner program for organizations that want to integrate with Citrix Workspace and App Delivery and Security. As a member of the program, you get access to resources to help you integrate, validate and market your microapps, hardware, software and services solutions with Citrix. Earning the Citrix Ready designation builds trust and confidence with customers because they know our joint solutions are interoperable and work seamlessly together.

As a program member you get access to technical, training and marketing resources. Partners can access development and integration tools and resources, including APIs and SDKS, and not-for-sales (NFR) licenses. Once a product or solution is tested and validated as Citrix Ready it gets placement in the Citrix Ready Marketplace, which expands your reach and drives business growth across 400,000 customers and 1,500 channel partners. There are also a number of marketing opportunities to drive awareness and generate demand. Global Strategic Partners get additional access to dedicated business development and technical resources to build, design and go-to-market with Citrix.

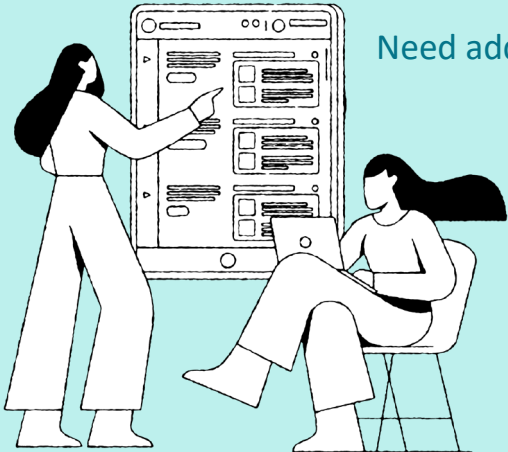
Thank you for partnering with us. We look forward to working with you on building a great partnership and providing the best solutions and support for every customer.



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Program overview

Introduction

The Citrix Ready Partner Program is an industry-leading partner program for developers and technology companies that want to develop microapps for, or integrate products and solutions with, Citrix technologies—across Citrix Workspace and Citrix application delivery and security. As a member of the program, you can integrate and validate your microapps, products, and/or solutions to qualify for Citrix Ready, giving your customers confidence that your microapp, product, or solution can work seamlessly in their Citrix environment.

Technology partners that are part of the Citrix Ready Partner Program get help integrating, testing, and validating their solutions with Citrix technology. As a program member you get access to marketing, and technical and training resources, including development tools, NFR licenses, APIs, and SDKs. Once a product or solution is validated to be Citrix Ready it gets placement in the Citrix Ready Marketplace, a showcase for our technology partners and their products that expands reach and drives business growth across over 400,000 Citrix customers and 1,500 Citrix channel partners. There are also opportunities for joint marketing activities and more. Strategic technology partners that are managed out of the Citrix WW Strategic Partnerships team get additional access to dedicated business development coverage and resources to build, design, and go to market with joint offerings.

Partnership period

The Citrix Ready Program partnership period is based on the date you accept the Citrix Ready Partner Program Agreement and the end date specified in the agreement.

You can choose the partnership level that works best for your particular needs. There is a free level and a fee-based level that allow you to decide the additional technical and marketing benefits you want to receive from the program.

- If you are an Access Partner, the effective commencement of the partnership is the date the Citrix Ready Agreement is electronically accepted by your company, and it continues for three (3) years unless earlier terminated in accordance with the Citrix Ready Agreement. After this three-year term, if you want to renew the agreement for an additional three-year term, you need to re-register on the Citrix Ready website. To assure the term of the agreement continues without lapse, registration should be completed before the end of the first three-year period.

The Citrix Ready Partner Program helps you with the tools and resources you need to integrate your products with Citrix technologies and promote them to customers and channel partners.



Partnership levels

When you request to upgrade your partnership level, Citrix approves the renewal of your partnership at the new level and extends your partnership. New-level benefits are not retroactive and are effective when your partnership is updated by Citrix.

All benefits in this program guide apply to all Citrix Ready partners depending on partnership level. For a detailed chart of benefits listed by partnership level, [click here](#).

Citrix Ready partnership levels	Cost per year	Duration
Premier	\$7,500	1 year
Access	No cost	3 years

Online payment options are available to pay the Premier membership fee. You can choose to pay from different payment methods such as credit card, PO, bank transfer, or check. Local taxes are applicable per country tax regulations.

You have a grace period of thirty (30) days to renew your membership. If you want to discontinue your membership, the Citrix Ready team will unpublish all the profiles from the Citrix Ready Marketplace and update the partnership status in the Citrix CRM tool.

“We have seen competitors over the years, but there is no one like Citrix. Ace IQ is a company built around Citrix offerings. We do not serve any specific markets. Everyone needs Citrix. We know Citrix adds value to the customers.”

*Håkan Andersson
CEO
AceIQ*



Program requirements

You must meet the Citrix Ready Partner Program requirements outlined in this section to be eligible for any of the rights and benefits offered by the program.

Program level requirements

To qualify for the Citrix Ready Partner Program, you must meet the following requirements:

- You must complete and submit the online registration application.
- At least one integration, microapp, product, or solution must pass the required validation process using the appropriate Citrix Ready Test Kit. The test kit provides all the tools and documentation you need to perform the required testing to complete the validation process.
- You provide all the requested materials needed for your integration, microapp, or product to be posted on the Citrix Ready Marketplace.
- If you choose the Premier partnership level, Citrix must receive payment within thirty (30) days.

Executed Citrix Ready Agreement

You must have agreed to, and be subject to, a current Citrix Ready Partner Program Agreement. If your Citrix Ready Partner Program Agreement terminates or expires, you can no longer access or use the Citrix product demo licenses provided under this agreement.



Ongoing requirements

#1

Responsibility for your accounts

You are responsible for all passwords and activity associated with your accounts, including dealings with third parties that occur through your account or associated accounts. You must also keep passwords and accounts confidential, and immediately inform Citrix of any possible misuse of your accounts or any security breach related to the Citrix Partner account.

#2

Company profile and partnership

You must make sure your company Citrix account associated with the Citrix Ready Partner Program is up to date, which enables Citrix to provide better support. You must also provide and keep current the business, marketing, sales, and technical contacts that are the primary contacts for the Citrix Ready Partner Program.

#3

Partnership renewals

To renew your partnership, you must meet the requirements for your partnership level at the time of renewal. If you don't meet the requirements your partnership won't be renewed. Citrix understands that sometimes key people leave, and you need time to hire new staff. If this type of change causes you to be unable to meet your partnership compliance requirements, please notify us. Citrix will notify your designated contact of any upcoming agreement expirations that are going to occur within the next 60 days.

#4

Reinstating program partnership

If your partnership expires, you can re-apply by contacting citrixready@citrix.com. You must meet the requirements at the time you apply to be reinstated. If your e-application is approved, you will be subject to the current program requirements. Citrix reserves the right to reject any partnership re-application without cause.



Ongoing requirements

#5

Compliance

Citrix and your company agree to comply with all data protection laws and regulations applicable to it under the terms of this program guide. The General Data Protection Regulation Terms (GDPR Terms) describe the conditions under which Citrix and your company shall comply with data protection laws with respect to any personal data relating to European Union residents obtained by one party (acting as a processor) from the other (acting as a controller) and processed for the purposes contemplated by this program guide and/or the Citrix Ready Partner Agreement in force between Citrix and the Company. Citrix may launch marketing programs from time to time to reward your company for prospecting and identifying new customer sales opportunities that are not part of Citrix's existing sales pipeline, in accordance with the terms and conditions of the applicable marketing program at the time. In the event these marketing programs require your company to collect and process customers' personal data (such as name, email address, phone numbers, etc.), your company shall comply with all data protection laws and regulations applicable to it. Keep evidence of the customer's consent for processing their personal data for the purpose contemplated by the Citrix marketing program.

#6

Citrix Ready Marks

The U.S. Department of Patent and Trademark Office (USPTO) has mandated important changes in the way companies use and show registered trademarks. Please adhere to the following guidelines:

- Partners must use the Citrix Ready marks on or in connection with the verified products in at least one of the following manners: on the verified product; on packaging, tags, or labels associated with the verified products; and on a point-of-sale/download web page from which the verified products can be directly purchased and/or downloaded.
- Citrix might also need to request a sample of the verified products, including any labels, tags, and packaging materials, as well as a copy of all advertising and marketing materials associated with the verified Products. Partners should provide this to Citrix within thirty (30) days of such notice.

Upon any modification by Citrix of the Citrix Marks, the partner can continue to sell existing inventory of its verified products containing the Citrix Ready Marks directly thereon (or on the packaging thereof) for a period of six (6) months after the date of such notification.

Citrix also asks that partners not register any domain name including the Citrix Ready Marks or any other Citrix Mark.



Citrix validated partner solutions

Integrations validated in the Citrix Ready program

There are currently test kits for over 45 product or solution types, and the list is continually growing. Below are the primary product categories that are broadly integrated, validated, and showcased in the program.

- Applications
- Data center solutions
- Endpoints and peripherals
- Microapps
- Security
- Services

Types of technical support available to Citrix Ready partners

Partners are eligible to get support from the Citrix Ready technical team during the integration and validation process. However, this support is limited to the best of the knowledge of the team on the testing environment only. For all customer environmental issues, you should work with Citrix technical support as Citrix Ready doesn't support customer environmental issues. If you are a Citrix Ready Premier partners, you are eligible for technical support entitlement for five support incidents. Premier partners need to contact citrixready@citrix.com to ensure the support entitlement is enabled.

Additional support tickets

All Citrix Ready partners can leverage technical support by purchasing the Add-on Technical Support Incident package at a discounted price. To purchase technical support, complete the [Citrix Ready Add-on Incident Form](#) and submit the request to the "Support Sales" and "Support Operations" team in your geography. [Click here](#) to order. A cost might be applicable based on the request type.

Maintaining support for third-party products listed in the Citrix Ready Marketplace

The Citrix Ready Marketplace showcases solutions from partners. Partners validate their solutions through a robust testing and verification process that assures the compatibility with Citrix products and services. If a customer experiences issues with a particular third-party integration on a Citrix environment, the customer should open a support incident directly with the third-party partner. If the partner determines that the issue appears to be with Citrix, the partner can, in turn, approach Citrix support for further assistance. Partners should allocate a technical resource that can work with Citrix Support until the issue is resolved.



Technology partner benefits—Workspace Platform

The Workspace Platform consists of Workspace Infrastructure, app delivery, access security, and app security and is supported by a common management layer, analytics, and a unified end-user experience.

The Workspace Platform gives technology partners the ability to create joint and Citrix-compatible products and services. Partners can also use it to develop, test, and distribute solutions integrated with Citrix Workspace's flexible, secure, hybrid- and multi-cloud capabilities and extend and tailor workspaces for specific business needs, vital services, unique processes, and industry-specific applications.

The Workspace Platform is interoperable with Citrix cloud and other technology partner offerings. The Workspace platform offers integration with a wide range of business-critical tools, like Microsoft 365, Google Workspace and Slack, as well as ServiceNow and other digital workflow tools. The Workspace Platform makes it possible to leverage any cloud/infrastructure, data center, web, or endpoint interface.

Technology partners that belong to the Citrix Ready Program receive marketing, technical and training resources, support during the Citrix Ready verification process, and access to the Citrix Ready Marketplace.

Extend your ability to deliver hybrid work solutions that drive strategic, operational, and technical business outcomes, and a great user experience.



Technology partner benefits

1. Technical integration support

The Citrix Ready Partner Program is staffed by Citrix technology experts to help you integrate and validate your microapps, products, or solutions with Citrix technology.

2. Citrix Ready logo

The Citrix Ready designation is awarded to partner microapps, products, and solutions that successfully meet the validation criteria set by Citrix. As an ingredient brand logo, it gives customers added confidence in the compatibility and technical integration of the microapp, product, or joint solution. To download the Citrix Ready logo and review the visual identity guidelines, visit the Badge Gallery in [Partner Central](#). For specific badges on your thin-client verifications contact citrixready@citrix.com. It is important that you use the Citrix Ready logo in accordance with the trademark usage terms specified in your Citrix Ready Partner Program Agreement.

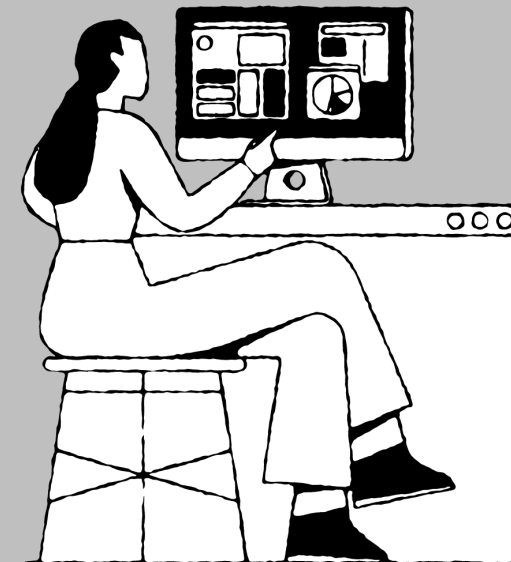
3. Citrix Ready Marketplace

As a Citrix Ready partner, you can get your microapps, products, and/or solutions listed in the Citrix online catalog. The Citrix Ready Marketplace is where Citrix showcases partner microapps, products, and solutions for customers and prospects. It is a highly effective way to connect Citrix customers and prospects with Citrix Ready partners.

4. Marketing, technical, and training resources

Citrix Ready partners have access to a broad variety of technical and training resources to help you develop, sell, deliver, and support your microapps, products, and/or solutions. As a Citrix Ready partner, you can also benefit from a wide variety of joint demand generation campaigns including webinars, podcasts, industry events, and custom campaigns with third-party vendors.

Your validated solutions get listed on the Citrix Ready Marketplace, increasing your ability to reach customers and giving customers and channel partners confidence that your microapp, product, or solution works seamlessly in their Citrix environment.

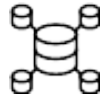


Citrix Ready Partner Program benefits

Citrix Ready offers an innovative collection of sales, technology, and marketing programs designed to showcase your Citrix-compatible products and solutions.



A showcase for your product or solution



Integration with Citrix products



Marketing, technical, and training resources

citrix

The Citrix Ready program offers membership at two levels:
Access and Premier.



Technical benefits	Access	Premier
<p>Access to self-service Citrix dashboard One-stop shop to manage your Citrix account and certifications, download NFR licenses, software, and binaries, and create Citrix technical support cases. Click here to learn more.</p>	√	√
<p>Download NFR licenses for verification All partners are eligible for a certain number of licenses. Citrix Ready partners are eligible to get NFR (Not For Resale) licenses and Citrix Cloud services subscriptions for a limited duration. Follow this blog to generate your NFR licenses:</p>	√	√
Citrix Virtual Apps and Desktops	100	600
Citrix Hypervisor	5	20
Citrix ADC	5	20
Citrix Content and Collaboration	IPA*	IPA*
<p><i>IPA* - Platinum account partners who need Citrix Content and Collaboration licenses can contact citrixreadytechnical@citrix.com</i></p>		
<p>Citrix Ready technical support for verifications You are encouraged to get your solutions working independently. However, should you need any assistance for your solution during the verification, you can contact the Citrix Ready technical team at citrixreadytechnical@citrix.com. Technical support is offered by the Citrix Ready technical team and is handled on a best-effort basis.</p>	On phone / email	Verification by Citrix Ready
<p>Citrix technical support and maintenance programs These programs provide you with the services and support to keep your software and hardware environment running optimally. Citrix Ready Premier partners are entitled to technical support incidents.</p>	0	5
<p>Citrix technical support add-on You can leverage technical support by purchasing the “Add-on Technical Support Incident” package at a discounted price. To purchase technical support, complete the Citrix Ready Add-on Incident form and submit the request to the “Support Sales” and “Support Operations” team in your Geo. Click here to order (a cost might be applicable based on the request type).</p>	√	√



Technical benefits	Access	Premier
<p>Citrix product roadmap webinars Priority invites to Citrix Ready webinar series from our product experts on Citrix product roadmaps and upcoming features.</p>	√	√
<p>Early access to enroll in technical programs Early invitations to join the Citrix Ready technical programs and leverage the benefits.</p>	√	√
<p>Access to hybrid multi-tenant cloud infrastructure with Citrix Cloud Citrix Ready provides you access to the in-house Citrix Cloud with hybrid multi-tenant cloud infrastructure setup for your product verifications. Use this cloud infrastructure to verify and gain compatibility with Citrix Cloud with Azure, Citrix Cloud with Oracle Cloud, and Citrix Cloud with AWS.</p>	7 Days	30 Days
<p>Active TSANet 1-1 membership with Citrix This vendor-neutral, not-for-profit organization provides the legal framework and contact database to foster multi-vendor problem-solving. Their expertise establishes a collaborative ecosystem where Citrix and its partners can address customers' multi-vendor problems.</p>	X	√
<p>Access to development tools, documentation, APIs, and SDKs Fast, easy access to the tools you need to build your product integrations with Citrix. Once you build the integration, the Citrix Ready Program can help you create awareness and promote your integration to customers and channel partners.</p>	√	√
<p>Training and certifications on Citrix products Citrix offers an extensive array of training programs designed specifically to help you increase your business success at no extra cost. To increase the ease and success of your product integration and use the full value of your Citrix partnership, you should start with the Associate-level training and certification. Login to Partner Central using your partner account to learn more details. Training and certifications are updated frequently. Learn more.</p>	√	√
<p>Access to integrated and enhanced Citrix Ready Marketplace Citrix Ready Marketplace combines quick and simple product verification with Citrix products and easy profile management of your products on the Marketplace. In addition, you can view and download leads and reports. Click here to learn more.</p>	√	√



Marketing benefits	Access	Premier
<p>Profile pages on Citrix Ready Marketplace Create exclusive company and product profile pages with contact details, resources, videos, promos, offers, demos, etc.</p>	√	√
<p>24/7 admin access to Citrix Ready Marketplace To create/update your company or product profiles and manage content and resources. Every qualified partner is termed as a Citrix Ready partner, and a dedicated partner profile is created on the Citrix Ready Marketplace, listing all the approved products under it. You can use the Citrix Ready Marketplace product and profile listing to spread the word with your customers.</p>	√	√
<p>Partner Central portal access Access Citrix Partner Central to manage your partnership requirements, like co-branded marketing templates, product demo licenses, training materials, and much more.</p>	√	√
<p>Citrix corporate logo usage Download and use the Citrix logo from Citrix Partner Central. Use is governed by Citrix corporate marketing and legal guidelines.</p>	√	√
<p>Citrix Ready branding Use the Citrix Ready badge on promotional resources and online/offline properties. Download here.</p>	√	√
<p>Press releases Citrix Ready Program partners can execute a joint press releases with Citrix, once they become a Citrix Ready partner. You can work with the Citrix Ready marketing team to create Citrix approved press releases. Contact citrixready@citrix.com to get started. Downloaded the template from Citrix Partner Central.</p>	√	√ With Citrix Executive quote
<p>Citrix Ready newsletter Receive a Citrix Ready newsletter featuring key program updates, Citrix product news, and information on upcoming events.</p>	√	√
<p>Citrix events Participate and sponsor at various Citrix events like Citrix Summit, Synergy, and Citrix ServTech.</p>	√	√
<p>Citrix Ready Summit Exclusive conference and networking event where Citrix Ready partners can hear directly from Citrix execs about the corporate strategy overview, and best practices for go to market with Citrix.</p>	√	√



Marketing benefits	Access	Premier
Access joint marketing templates Access to co-branded marketing templates, which can be used to design and develop joint marketing collateral. View here.	X	√
Social media Use special promotions of joint collateral as well as events through Citrix Ready social media channels.	X	√
Citrix Sales IQ Gain access as well as post content to Citrix SalesIQ, the platform Citrix sales and channel partners use to get the latest information on products, solutions, and more. Visit Sales IQ.	X	√
Marketing video Boost your content marketing using co-branded videos with Citrix Ready. The video will be a marketing pitch, elaborating the benefits of your product/solution to your end customers.	X	√
Marketing Podcast Learn how our technology alliance solves industry challenges and helps organizations reach their goals with the Citrix Ready podcast, Tech Fusion by Citrix Ready.	X	√
Product demo video Accelerate your content marketing efforts by showcasing your product/solution through co-branded videos. Learn more.	X	√
Priority invite to Citrix Ready Partner Pavilion Jointly exhibit your solutions in the Citrix Ready Partner Pavilion at key tradeshows (additional cost involved).	X	√
Citrix Ready lead-generation webinar Collaborate and execute a joint webinar to promote your joint solution with Citrix to drive awareness, interactions, and leads. Learn more.	X	√
Joint technical marketing collateral Create joint technical marketing collateral of your choice (any two) to showcase the integration and business use case. Choices include blog, infographic, solution brief, whitepaper, customer success story, WinWire, and reference architecture guide.	X	√



Additional Citrix Ready program details

Partner Central

Partner Central is your self-service portal for managing your partnership with Citrix. For example, you can connect with the Citrix community, read partner success stories, review the Business Conduct Standards, and use the portal tools to manage renewals, upgrades, trainings, contacts, and more.

Developer test instance for Citrix Workspace

The developer test instance, currently available at no cost, lets you learn about and build microapp integrations. Developer test instances are issued for thirty (30) days and are limited to twenty-five (25) test users subscribed to microapps services. They can be renewed again in 30-day increments. If a test instance is not renewed it will be automatically deleted, along with all the data in the instance. If you don't intend to renew your test instance, it's important that you export your data prior to the expiration date. Citrix reserves the right to change or discontinue the test instance program at any time.

The developer test instance is separate from the other Citrix Cloud account developer instances that you might have, and you can continue to use those Citrix Cloud product services with the same login credentials.

Technical integration support

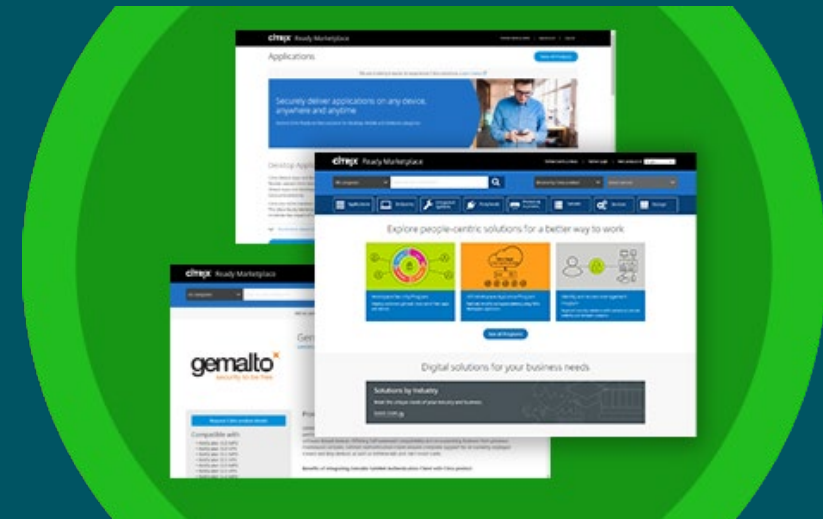
The Citrix Ready Partner Program is staffed by Citrix technology experts that help you integrate and validate your microapps, products, or solutions with Citrix technology.

On-prem licenses vs. Citrix Cloud licenses

These are the two licensing types available from Citrix. As a Citrix Ready partner, you are eligible to use both types depending on the integration and validations you are interested in showcasing. The on-prem licenses can be self downloaded—instructions are [here](#). Citrix Cloud licenses are available via subscriptions and SKUs.

Licenses validity and usage

All the NFR/demo licenses are valid for twelve (12) months from the day you generate the license file. Since these licenses are NFR type, you should use them only in testing and development environments. They should not be used in production environments.



The verification process and earning badges

Citrix Ready badges

The Citrix Partner badges are logos that you can use to communicate your relationship with Citrix. There are many badge variations that specify partner type, technical specialization, and levels of expertise. Badges convey the strength, confidence, and trust of the partnership to customers and the ability to deliver to the highest standards. You can earn badges by demonstrating your product integrations with the key initiatives to the Citrix Ready technical team.

The verification process and why it is important

Citrix Ready verification is an assessment process designed to ensure that third-party products are compatible with Citrix products and services. The Citrix Ready designation is awarded to third-party products and solutions that are successfully verified with a specific Citrix product using the Citrix Ready verification methodology. It is important because partners must replicate real-time use cases as part of the integration and validation process. This helps customers see how the product works in the Citrix environment and makes the buying decision easier.

Citrix Ready technical team support during the verification process

The Citrix Ready technical team can help you at various stages, starting from learning Citrix products and services, building and configuring the testing environment, providing licenses, provisioning on-prem and cloud set up, and performing validations on your behalf for key product integrations.



Other ways to showcase your integrations

Microapp integrations and in-product distribution

You have two options to consider for showcasing your microapp integrations after validation is successfully completed. You can choose the option that best fits your needs and business model. Note the requirements and offers for each option.

Showcase only in the Citrix Ready Microapps catalog.

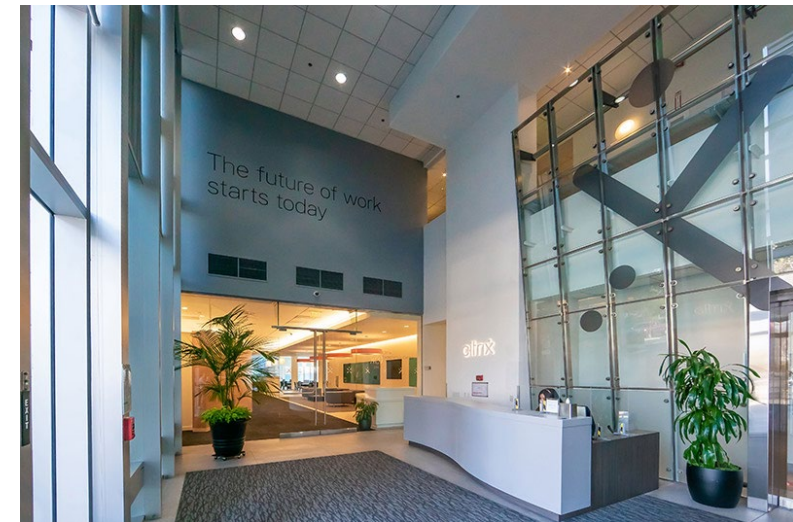
- This option helps you list your microapp integrations only on the Citrix Ready Microapps catalog.
- Customers who wish to download, subscribe, or test the microapp integrations will have an option to reach out to you via the option “Connect with this Developer” from the respective product page on the catalog.

Showcase in Citrix Ready Microapps catalog and the in-product distribution with partner branding.

- This option helps you list your microapp integrations on both the Citrix Ready Microapps catalog and in-product listing.
- Listing microapp integrations in the in-product catalog allow customers to subscribe and connect to their licensed system of records directly.
- You are responsible for keeping the microapp integrations and product documentation updated and available.
- You are required to submit the details and supported materials with Citrix to list the microapp integrations on in-product distribution and product documentation, including:
 - Exported file/s of the microapp integrations.
 - Use cases and definitions of each microapp integrations built.

Requirements for in-product submissions

- You must have a published terms-of-use policy that complies with the Citrix provided template (see page [23](#)). A public link to the terms needs to be included with the submission.
- You must have published documentation and contact details that are sufficient for customers to set up the integration and get support for problems. A public link to the documentation must be included with the submission.
- You can provide a privacy policy, but it is not mandatory. If used, then a public link should be provided with the submission.
- You should test and maintain your submissions.
- You should document your support policy.



Live events

As a Citrix Ready partner, you are welcome to attend live roadshows, classroom training sessions, and other events. Live events include:

- **Citrix Summit:** The premier global event to learn about the latest virtualization, networking, and cloud computing solutions. During two intensive days of technical education, hands-on training, and marketing sessions, you can gain valuable knowledge, selling skills, and competitive strategies to help win customers and grow your businesses. We encourage all Citrix Ready partners to attend.
- **Citrix Synergy:** An open, global conference where customers, analysts, companies, architects, consultants, and product experts converge to see how virtualization, networking, and cloud technologies work together to make businesses more agile and efficient. Synergy is an incredible opportunity for you to bring your prospects and customers to learn about the latest solutions from Citrix, receive training, and hear customer success stories.
- **Citrix Converge:** A highly collaborative conference that brings together the best and brightest software developers in the world to discuss their ideas and vision for the future of work and discover how to best leverage Citrix technology platforms to improve employee productivity and engagement.
- **Live training events:** Citrix offers a variety of exclusive Citrix Ready partner training events and educational seminars throughout the year. For your convenience virtual, instructor-led training is available online and in-person. Training sessions are held in major cities around the world. An online calendar of events is available for the Americas, EMEA, and APAC, or you can contact your local Citrix team/Citrix authorized distributor for details.
- **Classroom training through CALCs:** You can purchase and attend classroom training sessions led by certified instructors at Citrix Authorized Learning Centers (CALCs) all over the world. These instructors and facilities offer a consistent level of excellence and must meet rigorous requirements to offer you a valuable classroom experience. To search and register for available training in your area, visit [Citrix Education](#) (Americas, EMEA, APAC) or to reach Citrix Education Japan go [here](#).
- **Custom training:** When your team needs training tailored to meet specific project goals or environments you can partner with our education consultants to custom-build impactful learning experiences. With cost saving packages for as few as seven students, this option:
 - Leverages Citrix in-house resources and specifications of your Citrix environment to build your curriculum.
 - Can be delivered at your site or any location of your choice.
 - Provides expert Citrix certified instructors with in-depth product knowledge and first-hand field experience



On-Demand training courses and materials

As a Citrix Ready partner, you also have full access to online training courses and educational materials to help you learn at your own pace, on your own schedule.

To see the full catalog, go [here](#).

- **Product overviews:** Get product overviews that cover key features, functionality, and more with free on-demand training on Citrix products and solutions.
- **Self-paced online training:** Hands-on training on multiple topics is available whenever and wherever you want to complete it. A robust technical curriculum and hosted lab environment are 24/7 through Citrix Education. Options include free training and an e-learning subscription. Fees might apply.
- **Webinars on demand:** Choose from a library of recorded webinars available to you on demand. (See [partner events and webinars](#)).
- **Collateral from the Citrix Solutions Lab:** Learn about the best way to implement Citrix solutions in demanding customer environments. We gathered input from customers, partners, and Citrix product teams to build real-world solutions that are relevant to your customers' needs. The result is a comprehensive set of solutions-focused collateral, including reference architectures, design guides, and white papers focused on end-to-end Citrix solutions.

- **Articles and insights:** Gain access to the latest trends in Citrix Workspace, Networking, and Analytics.
- **Citrix Channel on YouTube:** More than 200 how-to videos are available along with customer success stories and a wide variety of other topics.
- **Product documentation:** This comprehensive library contains current, technical documentation for all Citrix solutions and technologies. Contents include release information, core concepts, system requirements, installation how-to articles, and more. You can share, print, and/or save any content you use frequently.



citrix

With dozens of courses to choose from,
the training you need is just a click away.



Terms of Use for Citrix Ready in-product integrations

As part of the Verification requirements to be published within Citrix Workspace, your Verified In-Product Integration (here, a “Licensed Integration”) must include a license or terms of use (“Terms”) for the End User.

Those Terms must meet the following standards:

- 1. Parties:** The Terms must be between you and the End User only, and not with Citrix. You are solely responsible for the Licensed Integration. For the purposes of the Terms, “Citrix” means the Citrix entity providing the Citrix Product to the End User, namely Citrix Systems, Inc. or one of its Affiliates.
- 2. Developer Information:** You must include in the Terms your name and the contact information (email address or telephone number) to which any End User questions, complaints, or claims with respect to the Licensed Integration should be directed.
- 3. Scope of License:** The Terms must include a license to the End User for the Licensed Integration that grants at least the rights to (a) use the Licensed Integration in conjunction with a Citrix Product, and (b) copy and modify the Licensed Integration for the End User’s own use in conjunction with a Citrix Product. The license should also grant the End User the right to share and distribute modifications to the Licensed Integration.
- 4. Maintenance and Support:** You are solely responsible for providing any maintenance and support services with respect to the Licensed Integration. The Terms must state that Citrix has no obligation whatsoever to furnish any maintenance and support services with Respect to the Licensed Integration.
- 5. Warranty:** You are solely responsible for any product warranties, whether express or implied by law, to the extent not effectively disclaimed. The Terms must provide that, to the maximum extent permitted by applicable law, Citrix will have no warranty obligation whatsoever with respect to the Licensed Integration, and any other claims, losses, liabilities, damages, costs or expenses attributable to any failure to conform to any warranty will be your sole responsibility.
- 6. Terms Related to Third-Party Systems of Record:** If the Licensed Integration is designed to connect to a third-party system of record (“SOR”), you must state in the Terms that the End User may need a separate account with or license to the SOR and must comply with all applicable SOR terms when using the Licensed Integration. If such SOR terms are readily available, we recommend linking to them in your Terms.
- 7. Third Party Beneficiary:** The Terms must name the Citrix as a third-party beneficiary and must grant Citrix the right (and Citrix will be deemed to have accepted the right) to enforce the Terms against the End User as a third-party beneficiary thereof.
- 8. Citrix Terms Supersede:** The Terms may not provide for usage rules for the Licensed Integrations that conflict with Citrix’s End User Services Agreement or other terms of use. The Terms must indicate that any use of the Licensed Integration is also subject to the End User’s agreements with Citrix and any terms surrounding the use of the relevant Citrix Product.



How to enroll in the Citrix Ready Partner Program



Complete the Citrix Ready partner application form.

Accept the program agreement and request access to Citrix Ready Verification Platform (CVRP).

A Citrix Ready specialist reviews the application and provides access to CRVP.

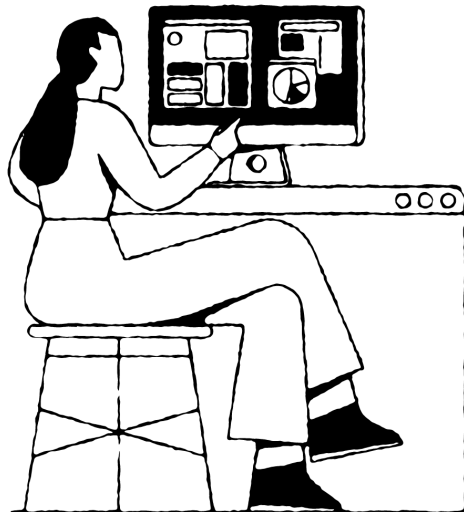
Complete the online verification process and submit it for approval.

A Citrix Ready technical specialist reviews your submitted verification and validates it as pass or fail. The application must be resubmitted if it fails the verification process.

When verification is approved, a Citrix Ready specialist approves the partner membership application.

Your company and product profiles are published in the Citrix Ready Marketplace.

You become a Citrix Ready member.

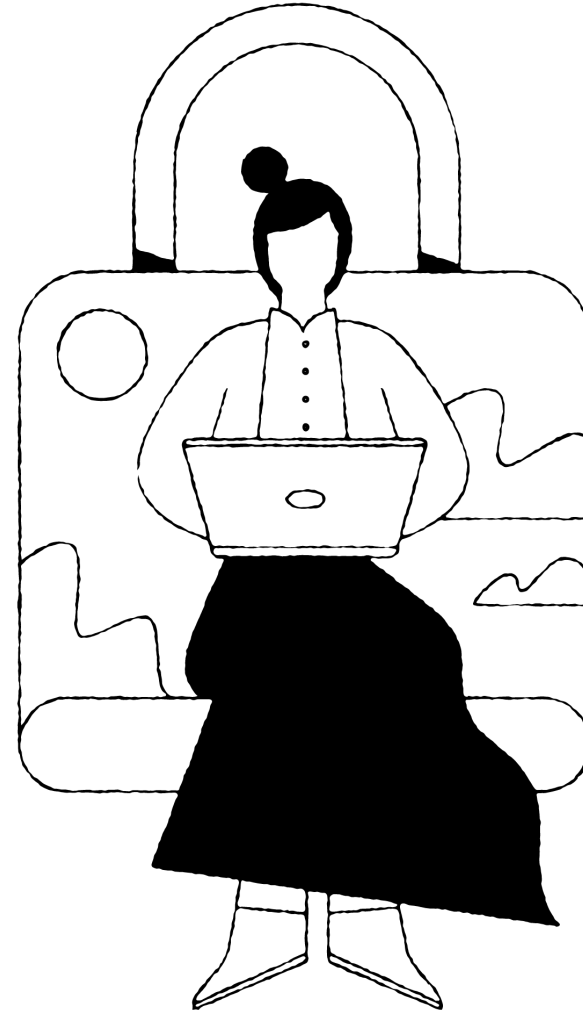
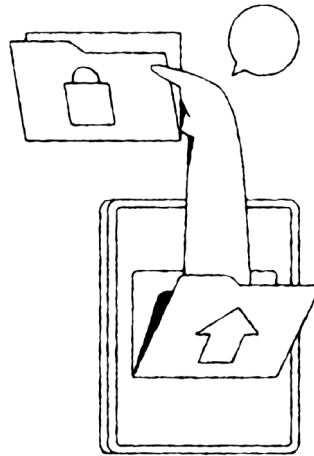


Need additional guidance?

Citrix Ready [Frequently Asked Questions](#)

Contact the Citrix Ready Team

Email: citrixready@citrix.com



Thank you for your interest in Citrix Ready.

